



8 August 2014

Re: Corporate Name and Logo Change
Attention: Creditors, debtors, and related parties of The Siam Commercial Samaggi Insurance Public Company Limited

Due to the sale of all shares held by Siam Commercial Bank in The Siam Commercial Samaggi Insurance Public Company Limited (the "Company") in April 2014 to Eksupsiri Co., Ltd., a joint venture company owned by ACE and its local Thai partner, and after the mandatory tender offer for the remaining shares of the Company was made, Eksupsiri Co., Ltd. became the Company's major shareholder with the current shareholding ratio of 93.03%.

The Company is pleased to inform you that the Company is applying to the Office of Insurance Commission (OIC) and the Department of Business Development, Ministry of Commerce, for approval of its name change which is expected to be completed on 25 August 2014. Therefore, for the purposes of communication and other operations, the Company hereby informs you that from 26 August 2014 onwards, there will be the following changes to the Company:

1. The Company's name will be changed from "บริษัทไทยพาณิชย์สามัคคีประกันภัย จำกัด (มหาชน)" to "บริษัท สามัคคีประกันภัย จำกัด (มหาชน)," which in English is "**SAMAGGI INSURANCE PUBLIC COMPANY LIMITED.**"

The Company's new trading symbol in the securities trading system of the Stock Exchange of Thailand will be "SMG" and its new logowill be as shown below.



2. The address of the Company's head office is 2/4 Samaggi Insurance Tower, 12th Floor, North Park Project, Vibhavadi-Rangsi Road, Thung Song Hong Subdistrict, Lak Si District, Bangkok 10210, Tel. No. 0-2555-9100, Fax No. 0-2955-0205, website: www.samaggi.co.th, and Taxpayer ID is No. 0107537001510.

The Company would like to inform all holders of policies that the Company's name change will not have any effect on the coverage under your policies with the Company. The Company remains committed to providing services to all customers. Please be assured that the coverage under the terms and conditions specified in your insurance policies remains unchanged.

Should you have any questions, please do not hesitate to call 0-2555-9100 Press 0. Under this new name and logo, the Company sincerely hopes to have a chance to provide the same services to you as we have done so in the past.

The Company highly appreciates your continued support for the Company's business.

Please be informed accordingly.

Sincerely yours,

(Miss Nittaya Piriathamwong)
Managing Director